2023 MotoAmerica Contingency Program

King of the Bagger Contingency Summary

Place	Indian Motorcycle Racing 2023 Contingency Structure
1st	$3,000
2nd	$1,000
3rd	$500
Championship	$20,000

RSD Super Hooligan Contingency Summary

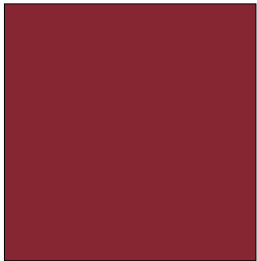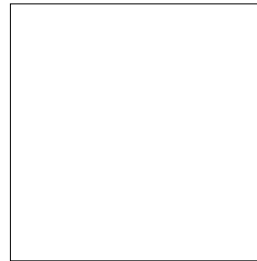| Place	Indian Motorcycle Racing 2023 Contingency Structure
1st	$3,000
2nd	$1,000
3rd	$500
Championship	$5,000

Contingency Overview and Payouts

- Race **only** an Indian Challenger at **all races the team participates in for the 2023** .

- Follow leather and motorcycle tank branding requirements.

- **Photo submittal required of leathers and tank panel for 2023 contingency 1 week prior to your first race.**

- **Submit photos of your leathers and tank to: racing@indianmotorcycle.com**

- Mention Indian Motorcycle Racing in podium speech if applicable.

- For contingency payouts email **racing@Indianmotorcycle.com** to request a payment setup form.
  - Submit payment setup form along with W-9 to racing@Indianmotorcycle.com

- After each qualifying event submit a PDF invoice to Indian Motorcycle Racing for the teams earned contingency amount to **racing@indianmotorcycle.com**

- All payments will be made within 45 days. Payments will be issued via check and sent out by U.S. Postal Service on Thursdays. No payments will be issued after December 15, 2023, it is the teams responsibility to verify and submit any contingency payments prior to November 1, 2023.
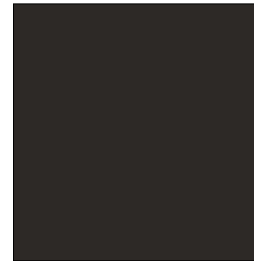
Tank Panel Requirement

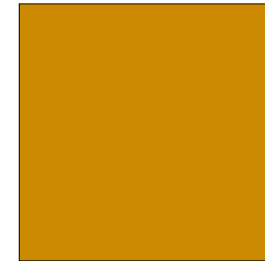**Indian Motorcycle Red, White, Gold and Black need to be maintained**

Indian Motorcycle Red
Pantone 202 C
CMYK 01/98/58/44
RGB 134/38/51
HEX #862633

White
Pantone C
CMYK 00/00/00/00
RGB 255/255/255
HEX #FFFFFF

Black
Pantone Black C
CMYK 65/66/68/82
RGB 45/41/38
HEX #2D2926

Indian Motorcycle Gold
Pantone 131 C
CMYK 00/39/100/11
RGB 204/138/00
HEX #CC8A00

Tank Panel Requirements

- **Full "Indian" logo must be maintained**

- **Added logos are acceptable but must be approved by Indian Motorcycle Racing**

Leather Requirements

- Indian Motorcycle patches required

- Placement on upper chest left or right side and both shoulders required

- Headdress should be 5.25" long and 2.25" high.

- Indian Motorcycle Primary Script logo is allowed centered-high a crossed the width of the chest. Dimensions should be no less than 7" x 2.75"

- 3 Headdress logos or Indian Motorcycle Script logo

- Submit photo 1 week prior to first race

Indian Motorcycle Primary Script Logo

Questions email racing@indianmotorcycle.com

Approved Indian Motorcycle Logos

Logo Guidelines - Corporate

- **For the Script Logo, ensure the following guidelines are followed**

- **Always include the ®**

- **Do not adapt or cut off part of the logo**

Never stretch or distort the logo.

Never add an outline to the logo.

Never use the logo in color combinations other than the brand standards.

Never place the logo over colored backgrounds that are similar in hue.

Never alter the proportions of the logo lockup.

Never place the logo over busy or competing backgrounds.

- **For the Headdress logo, ensure the following guidelines are followed**

- **Indian Motorcycle has to be included inside the logo.**

- **Do not adapt or cut off part of the logo**

Never stretch or distort the logo.

Never face the logo left.

Never use the logo in color combinations other than the brand standards.

Never place the logo over colored backgrounds that are similar in hue.

Never alter the proportions of the logo lockup.

Never place the logo over busy or competing backgrounds.

Logo Guidelines - Dealer

This Is How A Dealer Logo Should Be Shown

Dealer Logos Cannot Be Shown Like This

- If a privateer race team wants to offer (for sale or giveaway) t-shirts, hats or any other clothing that carries the Indian Motorcycle brand, they <u>must</u> use approved licensed vendors.

- Either Blueprint Apparel or Tom's T's can produce these.

- These vendors will provide a quality product and ensure the design complies with Indian Motorcycle brand standards. No other vendors are licensed to produce these items.

Blueprint Apparel
Email: service@blueprintapparelco.com
Telephone: 1-800-299-8435

Tom's T's
Email: tomsts@rushmore.com
Telephone: 1-605-347-6169