

**BOLD.
ATHLETIC.
THRILLING.**

DATE: 2016
REVISION: FINAL
CLIENT: MOTOAMERICA
PROJECT TITLE: TRADEMARK LOGO



R/B ON WHITE (PREFERRED PRINTING)

R/B WITH WHITE STROKE ON WHITE (PREFERRED ON DARK BACKGROUND)



PMS: 281C

RGB: R2 G28 B71

CMYK: C100 M85 Y5 K36

PMS: 1797C

RGB: R234 G12 B12

CMYK: C2 M97 Y85 K7



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NOTES:



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FINISH.